



NextTribe Receives 2019 AVA Digital Award for Web-Based Production

January 23rd, 2018, New York, NY – NextTribe has received a Gold 2019 AVA Digital Award for its website. The AVA Digital Awards honor the ways in which marketers and communications professionals engage audiences using the digital arts, technology, and shared information. Specifically, the NextTribe website was recognized for its outstanding design and content.

“We’re thrilled that NextTribe’s website has been recognized by the AVA Digital Awards,” said Jeannie Ralston, editor in chief, NextTribe. “The NextTribe website is truly a destination for our women age 45-plus to find inspiration and feel a sense of community.”

AVA Digital Awards is an international competition that recognizes outstanding work by creative professionals involved in the concept, direction, design and production of media that is part of the evolution of digital communication. Work ranges from audio and video productions- to websites that present interactive components such as video, animation, blogs, and podcasts- to interactive social media sites- to other forms of user-generated communication. More information, including judging criteria is available on avaawards.com.

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