

Submission Guidelines for Feature Stories

Thanks for your interest in writing for NextTribe. We're always looking for fresh voices with clever, unexpected or insightful takes on being a woman over the age of 45 in this current culture.

TOPICS

We like topics that demonstrate how women at our age are at the peak of their lives in so many ways and stories that confirm we won't be leaving the stage quietly. Please familiarize yourself with the categories in our menu bar, which will let you know the breadth of our topics.

TOPE

We like a knowing, irreverent tone and stay away from anything overly earnest. Leave that to other publications. We treasure humor (though we understand it's not *always* appropriate) because our motto goes something like this: "If you don't have a sense of humor as you get older, there's no hope for you."

LENGTH

Feature stories usually run between 700 and 1,000 words. Sometimes longer, depending on the subject and the writer. But 700 to 1,000 is the sweet spot.

PAY

We do pay for submissions, but the rate varies. It's certainly not the kind of fees writers get from the big publishers like Conde Nast and Hearts. We're still a start-up but are committed to paying people for their creative work. In general, we pay between .25 and .50 a word, depending on the subject and the amount of editing a piece requires, among other factors. Our terms are Net 30 upon acceptance, with the writer providing an invoice.

SUBMITTING

We prefer query letters rather than finished pieces. This way, we can make a faster decision and can save you a lot of trouble if the subject isn't right or has already been done.

Please use this subject line when submitting: "Feature Story Idea," followed by a few words on the subject. Send to info@NextTribe.com.

Also, we have a few regular features:

***I Tried...** is a feature in which the writer tries an unusual or new product or service and gives us a report. We have run "I Tried..." stories about a sweat lodge, acupuncture for Hot Flashes and a Game of Thrones tour in Ireland.

***The Pushers** is a Q&A feature with a woman who has taken on a new passion, career or hobby at midlife. The subject does not need to be famous, but we like it when the new territory is rather different from what the woman was doing with her life before. We've run a story about

a woman who started modeling, a stay-at-home mom who became a minister and founded a church and a former TV news anchor who became a matchmaker for gays and lesbians.

***The Powerhouses** is (usually) a Q&A feature about a woman who has built an extraordinary career. She doesn't need to be a celebrity but should be well-known in her field.

***This vs. That.** We have run one story under this category. We compared Blue Apron meal kit service to Sun Basket. We would like to experiment with other services or products, such as HomeAway vs. Airbnb (as a host or as a guest). These stories should compare two products or services that are available nationally and are relevant to our readers.