

Jeannie Ralston, Editor NextTribe Magazine To Be Honored With Folio: Top Women in Media Award

June 7th, 2019, New York City

April 16th, 2019, Austin, Texas – Jeannie Ralston, editor of NextTribe, the digital magazine for smart, engaged women 45-plus, will be honored with a 2019 Folio: Top Women in Media award in the entrepreneurship category. Other 2019 honorees include Harvard Business Review’s Alison Beard, Facebook’s Shauna Sweeney and ESPN’s Maria Taylor. Folio: is the magazine and digital publishing industry’s go-to source for news, business intelligence and peer-to-peer networking. Each year, an elite group of women are selected to represent the best and brightest up and comers, entrepreneurs, change-makers, corporate champions and industry trailblazers in the media industry.

“I am thrilled to be selected as an honoree for the Folio: Top Women in Media Awards,” said Jeannie Ralston, editor, NextTribe. “It’s wonderful to be recognized for creating NextTribe, where we celebrate midlife women who are aging boldly.” After an accomplished career as a magazine journalist, Ralston launched NextTribe as a professional reinvention for her next chapter--something she has in common with readers. “Lots of women at this age are taking new career paths and having life adventures that stem from their years of experience and hard-won wisdom,” she says. Ralston recently led the SXSW panel, How Midlife Women Work Their Entrepreneurial Mojo” as part of the SXSW conference Entrepreneurship/Startups track.

Said Danielle Sikes, Associate Publisher of Folio: “All honorees of the Folio: Top Women in Media Awards bring something new and exciting to the table, but each shares the same key characteristics of smarts and exuberance, whether it be through through revenue and audience growth, brand extensions, product launches, business transformations or pioneering savvy.”

The Folio: Top Women in Media awards will take place on Friday, June 7th, 2019 at the Grand Hyatt in New York City from 12:00-2:30pm. More information is available at foliotopwomen.com.

About NextTribe

NextTribe is the digital magazine and growing offline community for smart, bold women 45-plus that has a reach on its website and via social media of 1.7 million women per month. Founded in 2017 by award-winning journalist Jeannie Ralston, the publication features original articles written by leading female journalists. Motivated and engaged, NextTribe readers are taking an unconventional approach to midlife--starting businesses, pivoting in their careers and seeking new adventures that foster independence and success. Visit us at www.nexttribe.com.

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